Calvin Christian Schools
SINCE 1960

Handbook/Online Business Directory/Yearbook
2016-2017 RATE SHEET

Advertise in our Handbook and for a small additional fee, advertise in the Online Business Directory and Yearbook also.

Handbook ads are B/W Yearbook and Online ads can either be B/W or color

Description	Ad Dimensions Handbook	Handbook Only Cost	Ad Dimensions Yearbook	Additional Fee For Online Business Directory With Website Link & Yearbook Ad
1/4 page	4.75" x 1.8125"	$80.00	3.5" x 2"	$150.00
1/2 page	4.75" x 3.875"	$150.00	3.5" x 2"	$150.00
Full Page	4.75" x 8"	$250.00	3.5" x 2"	$150.00
Online Business Directory With Website Link & Yearbook Ad Only			3.5" x 2"	$300.00
Inside Front Cover of Handbook	4.75" x 8"	$375.00 **SOLD**	3.5" x 2"	$150.00
Inside Back Cover of Handbook	4.75" x 8"	$375.00 **SOLD**	3.5" x 2"	$150.00
Back Cover of Handbook	4.75" x 8"	$750.00 **SOLD**	3.5" x 2"	$150.00

Online Business Directory with website link available!

Handbook Size: 5.5" x 8.5"

Please check those that apply:

Yes, _____ would like to advertise in the:
(insert your company name)

☐ Handbook Only ☐ Online Directory/ Yearbook Only

☐ 1/4 Page Handbook /Yearbook /Online Directory ☐ 1/2 Page Handbook /Yearbook /Online Directory

☐ Full Page Handbook /Yearbook /Online Directory Website URL_____

Instructions:

☐ Please use the same ad (size & text/graphics) as last year.

☐ We will email the school a new ad, sized as per above chart, and in PDF format, before Friday, September 30, 2016.

☐ We want the school to design an ad and will email a good quality company logo, and all desired images and text by Friday, September 23, 2016 to dueckb@calvinchristian.mb.ca An additional fee of $75.00 will be applied.

Signature: _____ Date: _____